

We are an offshore outsourcing company based in India, assisting domestic and international companies with various online and offline outsourcing services such as Data conversion, Web services, Back office operations and more. Apart from competent team and most advanced technology to match, continuous improvisation has been the key to our success in the field of outsourcing.

Quality, value for money, turnaround time are our topmost priorities; and we ensure they are met all the times. It has been our key strategy for client retention. From the time a process or task is transferred to us till its conclusion, we guarantee a hassle-free experience for our clients. Our team at Alpha BPO strives to meet customer expectations in terms of quality and utility. Our system and planning contributes to make the projects successful.

# **WELCOME**

A dynamic entrepreneur and technology expert, Qutub is a Founder and CEO of Alpha BPO - an offshore IT, Business Process Outsourcing and Staffing Company that provides a broad portfolio of services to organizations across the globe.

Having more than 15 years of industry experience in IT Services, BPO, Strategy Development and Marketing, his business motto is to provide utmost customer satisfaction and achieve sustainable growth.

Being a strong communicator, he believes in building long-lasting relationships with clients and help them drive better revenues.

I strongly believe that our success revolves around our services and clients satisfactions. Our passion for work, adaptability and flexibility towards clients requirement is something that keep us going!.

QUTUB BHARMAL CEO, ALPHA BPO

## **OUR SERVICES**



BUSINESS PROCESS
OUTSOURCING

India complements business process outsourcing in every way because of best education and infrastructure.



DATA AND CLERICAL SERVICES

We do various types of data processing in the most cost effective manner and produce fruitful outcome.



WEB DESIGN AND DEVELOPMENT

We produce smart and fast web applications with ease of use for end users and business owners.



**eBOOK CONVERSION** 

We are specialized in compiling a wide array of text, formatting and information into eBooks.



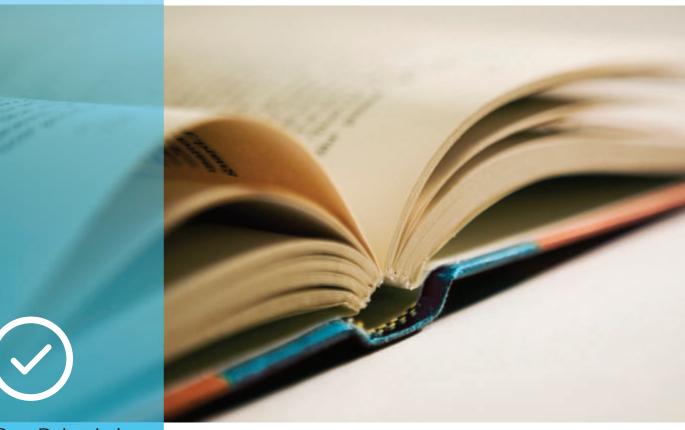
CAD / CAM

We offer Architectural, Structural, CAD Drafting to Architects, Engineering & Structural Consultants



MANAGED STAFFING

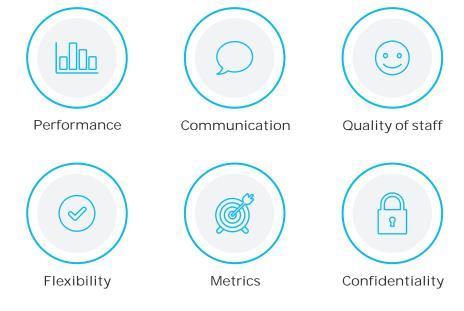
Our outsource staffing model provides high quality manpower with flexibility of various plans.



### **Our Principles**

Muality, value for money, turnaround time is our topmost priorities; and we ensure they are met all the times. It has been our key strategy for client satisfaction.

We follow our base principles at all stages. It applies to all aspects of business conduct and is relevant to the conduct of individuals and entire organizations.



# HOW WE

We follow a crystal clear process. Best tools and resources are used to ensure client's satisfaction. In order to deliver high quality service with efficiency and cost effectiveness, we create a well-defined process to produced desired result.

We work towards client satisfaction and give complete value for money with dedication and team work. The intention is to have a set-up that is beneficial to both our clients and team. We encourage feedback system which helps us in developing our best practices further. Our urge for improvisation has helped us understand the needs of our client and strength of our team.



## **CLIENTS**



DEREK BANNINGTON
CHIEF EXECUTIVE OFFICER
BMGI
USA

I liked to worked with Alpha. They are very friendly and professional people. I felt a special client with special treatment that they gave me. My project was completed within the schedule and it was a great success for us. If you are looking for a professional and friendly company, I would recommend the Alpha BPO.



KEITH HEAVILIN

MANAGING DIRECTOR

DESTINATION ADVANTAGE

TEXAS

Alpha BPO has provided me high quality data processing and ebook service. They were committed to my project and has been flexible to work towards every milestone. I received all the hard work with quality service. I ongoingly refer new business to Alpha BPO and recommend their services to anyone who is serious about quality and commitment.



PAUL van BECKUM MARKETING MANAGER ALEX van Groningen BV NETHERLANDS

Working with Qutub and his team has been fantastic. They are very professional and very easy to deal with. After going through multiple developers for our project Alpha BPO was able to figure out what we wanted and get the job done in cost effective and timely manner. I would highly recommend their services for Website and Mobile application development.



JOHN BECKHAM
CHIEF EXECUTIVE OFFICER
WAYS SOFTWARE
UK

Alpha BPO is incredibly professional and reliable. Their work is top-of-the-line and their communications and management skills are equally strong. We are repeat customers and will continue to use Alpha BPO as our outsourcing partner. We started with 2 team members and now 8 dedicated team members are working for our company on various projects.



MAREK VSECHOVSKY
PROJECT MANAGER
NELSON SOLUTIONS
AUSTRALIA

It was best experience working with Alpha. Earlier we have worked with companies from Malaysia and Philippines but didn't got the desired result. Alpha has given us free trial service on a project to ensure that we are getting what we expect. Now, Alpha BPO is working for us since 3+ years.

# Why you should work with us?



Every profit oriented business organization has now realized the importance of business process outsourcing to countries like India. The benefits attached to offshore outsourcing is an open secret now. By outsourcing, companies get qualified team with good communication skills at an economical and cost competent rate compared to western counterparts. For these obvious advantages, clients prefer to outsource business process to experienced company like Alpha BPO.

#### Try us, we are just click away!

Looking at the international time difference, we have rotating shifts of our diligent team to match your time zone. The shift ascertains that each member of the department has a proper balance between work and relaxation for optimized productivity.

Other major advantage with us, is our experience in the field of process outsourcing. Our continues study and research helps us to achieve success in optimized business process and outsourcing. We also analyze all valid feedbacks and include them as best practices for best results.

At Alpha BPO, work goes on non-stop with high-tech computer systems clubbed with the assistance of software professionals. This ensures optimum utilization of hardware resources along with skilled manpower. Regular team meetings and updates are held to keep the team well informed about the developments related to the tasks done by them.

#### A Smart Investment

With increase in global competition, most companies feel the need to compete efficiently. Thus, it becomes essential for companies to concentrate on their resources and their area of specialization. This enables companies to deliver internationally acceptable quality goods and services that are non-core in nature and maintain quality standards in a cost effective way.

Outsourcing reduces man-power intensive jobs and helps companies restructure their workforce to focus on core areas of competency. Employees too appreciate the fact that they can contribute to build the company's core strength. While those jobs in which the company lacks essential specialization is outsourced to other countries which have the infrastructure, technology and trained personnel devoted to that aspect of the business. This helps the company to develop a competitive edge by emerging strong in all aspects of the business, while saving on money, space, time and human resources.





Hassel Free Business Process Operation



Deadlines of core tasks met easily



Worldwide image enhancement of the company



Office space saved



**Highest Profit** 



It will be our pleasure to have you as our client. We are one of the few outsourcing companies, that has the perfect set-up to make it work for our clients. We offer free pilot project to our clients so that they can ensure the best services from us. Let's shake hands!



Best facilities



Suitable infrastructure



Proper planning and research



Round the clock service



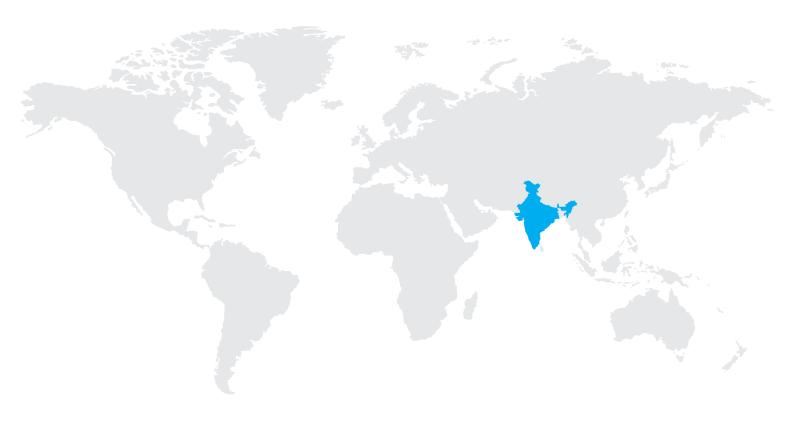
Qualified professional team



Pocket friendly



Use of best practices



# WE ARE HERE



- Alpha BPO301, PLATINUM COMPLEXKASTURBA ROAD, RAJKOT 360001 INDIA
- +91 281 222 5018
- +91 982 530 7190 IND
- +1 201 252 7721 USA
- ☑ info@alphabpo.com
- www.alphabpo.com